



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

GMMB, Inc./ Washington D.C.
 Attention: Accounts Payable
 Washington Harbor
 3050 K St. NW
 Ste 100
 Washington, DC 20007

Advertiser	Oceguera for Congress
Product	OCEGUERA 4 CONGRESS
Estimate Number	1185

Invoice #	101886-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	101886
Alt Order #	06815346
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	104
Product Code	111

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
				10/02/12 to 10/08/12	2x	MTWTF--					
	KSNV			W	10/03/12	:30	5:11 AM	2012-NV03-03TH MakeMes	\$300.00		1
	KSNV			Th	10/04/12	:00			\$425.00	See MG 1.3	2
				NOT AVAILABLE RATE							
	KSNV			Th	10/04/12	:30	5:51 AM	2012-NV03-03TH MakeMes	\$450.00	MG for 1.2 10/04	3
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
				10/02/12 to 10/08/12	2x	MTWTF--					
	KSNV			Tu	10/02/12	:30	6:50 AM	2012-NV03-03TH MakeMes	\$700.00	MG for 2.2,2.1	3
	KSNV			W	10/03/12	:30	6:28 AM	2012-NV03-03TH MakeMes	\$700.00	MG for 2.2,2.1	4
	KSNV			Th	10/04/12	:00			\$700.00	See MG 2.3,2.4	2
				NOT AVAILABLE RATE							
	KSNV			F	10/05/12	:00			\$700.00	See MG 2.3,2.4	1
				NOT AVAILABLE RATE							
3	KSNV	Today Show	658a-9am								
				10/02/12 to 10/08/12	2x	MTWTF--					
	KSNV			W	10/03/12	:30	7:30 AM	2012-NV03-03TH MakeMes	\$900.00	MG for 3.2,3.4	5
	KSNV			Th	10/04/12	:00			\$900.00	See MG 3.5,3.6	4
				NOT AVAILABLE RATE							
	KSNV			F	10/05/12	:00			\$900.00	See MG 3.5,3.6	2
				NOT AVAILABLE RATE							
	KSNV			M	10/08/12	:30	8:35 AM	2012-NV03-03TH MakeMes	\$900.00	MG for 3.2,3.4	6
6	KSNV	M-F Today Show II	9-10a								
				10/02/12 to 10/08/12	2x	MTWTF--					
	KSNV			Tu	10/02/12	:00			\$425.00	See MG 6.3,6.4	1
	KSNV			Tu	10/02/12	:30	9:59 AM	2012-NV03-03TH MakeMes	\$425.00	MG for 6.2,6.1	3

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Product	OCEGUERA 4 CONGRESS
Estimate Number	1185

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Invoice Month	October 2012
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Station	KSNV
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Sales Region	National

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Alt Order #	06815346
Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	M-F Today Show II	9-10a								
	KSNV			M	10/08/12	:00			\$425.00	See MG 6.3.6.4	2
	KSNV			NOT AVAILABLE RATE							
	KSNV			M	10/08/12	:30	9:28 AM	2012-NV03-05TH EYES	\$425.00	MG for 6.2.6.1	4
7	KSNV	Today 4th Hour	10am-11am								
	KSNV			10/02/12 to 10/08/12	2x	MTWTF--			\$325.00	See MG 7.3.7.4	1
	KSNV			NOT AVAILABLE RATE							
	KSNV			W	10/03/12	:30	10:58 AM	2012-NV03-03TH Makemes	\$325.00	MG for 7.2.7.1	3
	KSNV			Th	10/04/12	:00			\$325.00	See MG 7.3.7.4	2
	KSNV			NOT AVAILABLE RATE							
	KSNV			M	10/08/12	:30	10:46 AM	2012-NV03-03TH Makemes	\$325.00	MG for 7.2.7.1	4
9	KSNV	Noon News	12-1230pm								
	KSNV			10/02/12 to 10/08/12	2x	MTWTF--			\$275.00	Unresolved	1
	KSNV			NOT AVAILABLE RATE							
	KSNV			Th	10/04/12	:00			\$275.00	Unresolved	2
13	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			10/02/12 to 10/08/12	2x	MTWTF--			\$725.00		1
	KSNV			F	10/05/12	:30	4:21 PM	2012-NV03-03TH Makemes	\$725.00		1
	KSNV			M	10/08/12	:30	4:15 PM	2012-NV03-03TH Makemes	\$725.00		2
14	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			10/02/12 to 10/08/12	2x	MTWTF--			\$725.00		2
	KSNV			Tu	10/02/12	:30	4:53 PM	2012-NV03-03TH Makemes	\$725.00		2
	KSNV			W	10/03/12	:30	4:43 PM	2012-NV03-03TH Makemes	\$725.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
15	KSNV	M-F Early News	5-630p									
				to								
	KSNV			10/02/12 to 10/08/12	3x	MTWTF--						
				Tu	10/02/12	:30	6:11 PM		2012-NV03-03TH MakeMes	\$1,200.00	See MG 15.5	1
				W	10/03/12	:00				\$7,300.00	See MG 15.5	2
				W	10/03/12	:30	5:22 PM		2012-NV03-03TH MakeMes	\$1,200.00	MG for 15.2 10/03	5
				F	10/05/12	:30	5:27 PM		2012-NV03-03TH MakeMes	\$1,200.00		4
16	KSNV	M-F Jeopardy	630-7pm									
				to								
	KSNV			10/02/12 to 10/08/12	3x	MTWTF--						
				Tu	10/02/12	:30	6:42 PM		2012-NV03-03TH MakeMes	\$1,300.00	MG for 16.3, 16.2	4
				Th	10/04/12	:00				\$7,300.00	See MG 16.4, 16.5	2
				F	10/05/12	:00				\$7,300.00	See MG 16.4, 16.5	3
				NOT AVAILABLE RATE								
				NOT AVAILABLE RATE								
				M	10/08/12	:30	6:36 PM		2012-NV03-03TH EYES	\$1,300.00	MG for 16.3, 16.2	5
				M	10/08/12	:30	6:53 PM		2012-NV03-03TH MakeMes	\$1,300.00		1
17	KSNV	M-F Wheel of Fortune	7-730pm									
				to								
	KSNV			10/02/12 to 10/08/12	3x	MT-TF--						
				Tu	10/02/12	:00				\$7,300.00	See MG 17.4, 17.5, 17.6	3
				W	10/03/12	:00				\$7,300.00	See MG 17.7	5
				F	10/05/12	:00				\$7,300.00	See MG 17.4, 17.5, 17.6	2
				F	10/05/12	:30	7:13 PM		2012-NV03-03TH MakeMes	\$1,300.00	MG for 17.3, 17.2, 17.1	4
				M	10/08/12	:00				\$7,300.00	See MG 17.4, 17.5, 17.6	4
				M	10/08/12	:30	7:13 PM		2012-NV03-03TH EYES	\$1,300.00	MG for 17.3, 17.2, 17.1	1
				M	10/08/12	:30	7:19 PM		2012-NV03-03TH MakeMes	\$1,300.00	MG for 17.5 10/03	6
22	KSNV	M-F News 3 at Eleven	11pm-1135pm									
				to								
	KSNV			10/02/12 to 10/08/12	1x	MTWTF--						

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22	KSNV	M-F News 3 at Eleven	11pm-1135pm	M	10/08/12	:30	11:29 PM	2012-NV03-05TH EYES	\$425.00		1
26	KSNV	Last Call w/Carson Daly	136-205am	Th	10/04/12	:30	1:52 AM	2012-NV03-03TH MakeMe5	\$30.00		1
27	KSNV	Rachael Ray	11am-12pm	M	10/08/12	:30	11:24 AM	2012-NV03-05TH EYES	\$325.00		1
28	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a	Su	10/07/12	:30	12:00 AM	2012-NV03-03TH MakeMe5	\$200.00		1
Aired Spots 27											

Gross Total **\$20,730.00**
 Agency Commission **\$3,109.50**
 Net Amount Due **\$17,620.50** Payment Terms 30 Days

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